## Privacy Statement by CKD Collective relating to

Cambridge Annual Medico-Legal Conference (www.medicolegalpain.com)

#### 1.0 Identification of data handler

Your data is handled by CKD Collective. The data controller is Charlotte Duhaney.

#### 1.1 Collection of personal data and type of personal data

We do not use cookies. We receive, collect and store any information you enter on our website or provide us in any other way. We collect personal identifiable information including your name, email address, job title, organisation, phone number and address, comments, feedback, product reviews, recommendations, and personal profile. When you book a conference place we also collect: country, dietary requirements.

#### 1.1.1 Use of personal data

We will email you communications material if you have registered via the booking form, subscribed to our mailing list or if we believe you have a legitimate interest in the medico-legal field through your professional role. You will receive email communications from CKD Collective and Cambridge Medico-Legal Conference.

We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

We may also contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

#### 1.2 Reason for collecting personal data

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services such as booking and/or to informing you of the details of our annual conference and/or to sending you communications about the medico-legal industry;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

## 1.3 Sharing personal data

Your data will be shared with the conference organisers of the Cambridge Medico-Legal Conference. Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to gather information via the website forms. Your data may be

stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. We do not share your data with any other third parties.

#### 2.0 Choice to stop receiving communication from us

You can exercise control over your data at any time. You can unsubscribe from our mailing list by clicking on the unsubscribe link at the bottom of newsletters or email communications that are not booking confirmations or receipts.

#### 2.1 Choice of data erasure

You can exercise your 'right to erasure', known as 'the right to be forgotten'. This means you can request we delete any and all information we hold of you. You can make a request for erasure by emailing <a href="mailto:info@medicolegalpain.com">info@medicolegalpain.com</a>, please clearly articulate whether you would like to request erasure from CKD Collective, Cambridge Annual Medico-Legal Conference or both. We will respond to your request as soon as possible and within one month at the latest.

#### 2.2 Right to rectification

The GDPR includes a right for you to have inaccurate personal data rectified or completed if it is incomplete. You can make a request for rectification by emailing <a href="mailto:info@medicolegalpain.com">info@medicolegalpain.com</a>. We will respond as soon as possible and at the very latest within 30 days.

#### 2.3 Duration for keeping personal data

Your data will be held unless you unsubscribe from a particular mailing list and/or you email <a href="mailto:info@medicolegalpain.com">info@medicolegalpain.com</a> and inform us that you longer wish to receive email communications by following the directions that are outlined in 2.0, 2.1.

## 3.0 Legitimate interests

Legitimate interests means we believe your interest or potential interest in the medico-legal field through your professional role outweighs any potential personal inconvenience of receiving emails from CKD Collective and/or Cambridge Annual Medico-Legal Conference. The means to stop communications is always provided in communications that do not include booking confirmations or receipts.

#### 3.1 Rights of individuals

Under the GDPR, you have the following rights to:

- request access to, rectification of or, deletion of your personal data;
- request your personal data to be transferred to another person;
- complain to a supervisory authority.

You can exercise these rights by emailing <a href="mailto:info@medicolegalpain.com">info@medicolegalpain.com</a> or to complain to a supervisory authority you can register a complaint about our handling of your personal data with the ICO, who are the UK's supervisory authority for GDPR. <a href="https://www.ico.org.uk/concerns">www.ico.org.uk/concerns</a>

### 4.0 Financial information

The credit card information you provide is not stored or accessed. All ticket purchases should be made via BACS or cheque and all details are processed by a 3<sup>rd</sup> party accountant.

• If you require credit card information to be provided over the phone, this will be

manually handled by an accountant and not retained on any record unless related to the payment.

## 5.0 Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

# End